

uv.eb WEST

2011

TABLE TOP EXHIBITION PROSPECTUS

NAME OF EVENT

uv.eb WEST 2011
Presented by RadTech

EVENT LOCATION

Biltmore Hotel & Suites - Santa Clara, CA

SHOW DATES & EXHIBIT HOURS

March 8, 2011

10:00 AM - 5:00 PM

March 9, 2011

10:00 AM - 2:00 PM

EVENT PROFILE

This two-day event takes place March of 2011 and consists of a conference and table top exhibition. A conference program divided into tracks based upon various UV & EB technology solutions will also be developed focused on electronics applications such as photovoltaics, flexible displays, printed electronics, etc. Both the table top exhibition and conference program will focus on the end user of adhesive, ink, and coating technologies.

TABLE TOP EXHIBIT SPECIFICATIONS

Each exhibitor will receive one, six foot skirted table & two chairs.

TABLE TOP EXHIBIT FEES

\$995 for RadTech Member Companies
\$1695 for Non-Member Companies

EXHIBIT FEE INCLUDES

- 1 - Six Foot Skirted Table
- Complete attendee list with company and address following the show
- Company listing in uv.eb WEST 2011 Guide
- Link to your company website from the uv.eb WEST 2011 Website
- Discount Admission to Conference & Luncheon

ATTENDEE PROFILE

At uv.eb WEST 2011, your exhibit will be visited by attendees from the following industries:

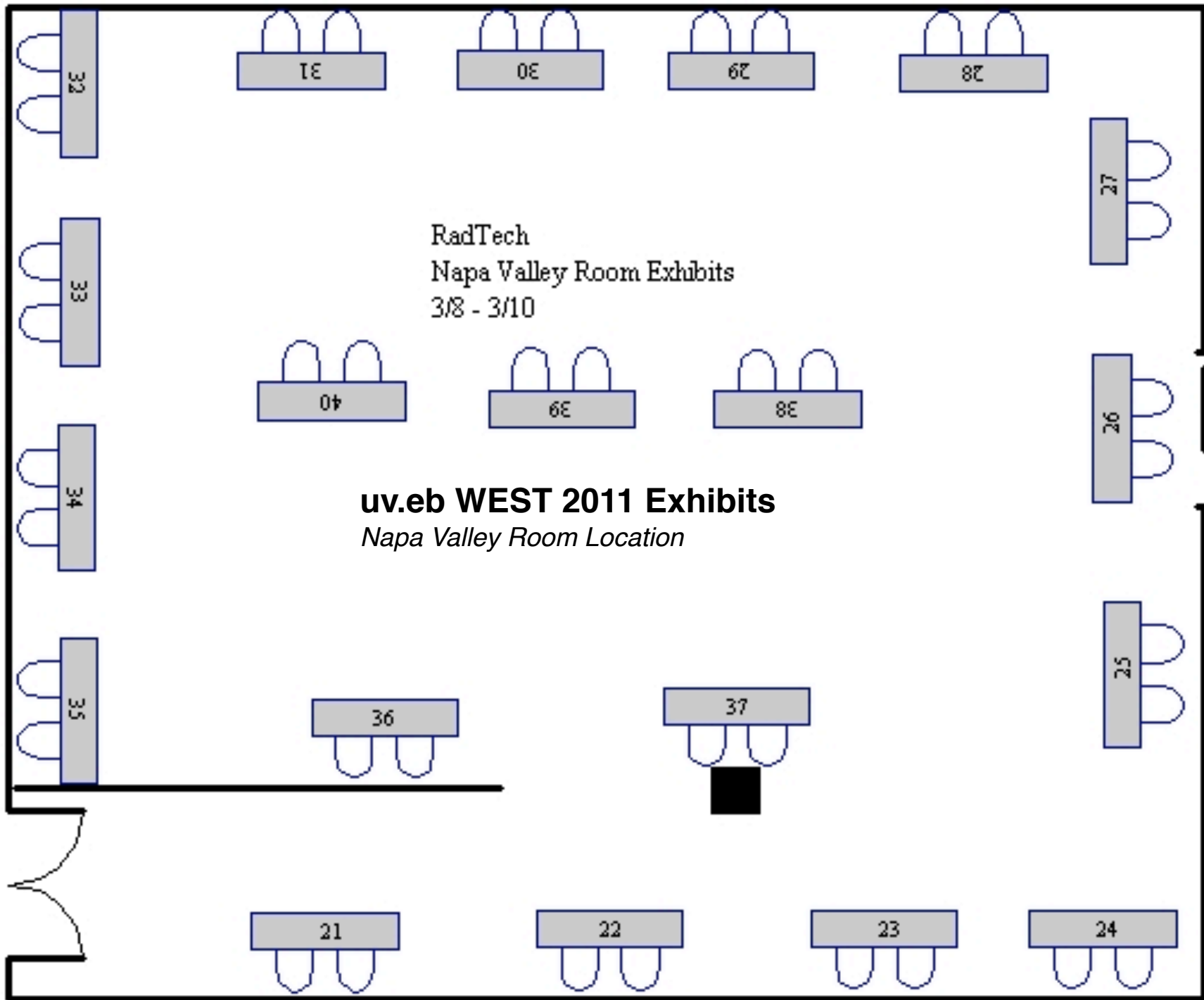
- Adhesives
- Photovoltaics
- Consumer Goods
- Device Storage/Memory
- Security Printing
- Converting
- Decorative Applications
- Electronics/Electrical Manufacturing
- Photoresists
- Plastics & Glass
- Dielectrics
- UV Inkjet
- ...and more

OUR ATTENDEES INCLUDE:

- President / CEO / Owners
- Manufacturing Engineers
- Quality Control Managers
- Design Engineers
- Research & Development
- Technical Directors
- Brand Managers
- Plant Managers
- ...and more

FOR MORE INFORMATION

Mickey Fortune
RadTech - The Association for UV/EB Technology
7720 Wisconsin Avenue, Suite 208
Bethesda, MD 20814
(240) 643-0517 - phone
(240) 209-2337 - fax
mickey@radtech.org - email
www.uvebwest.com - online



RadTech
Napa Valley Room Exhibits
3/8 - 3/10

uv.eb WEST 2011 Exhibits
Napa Valley Room Location

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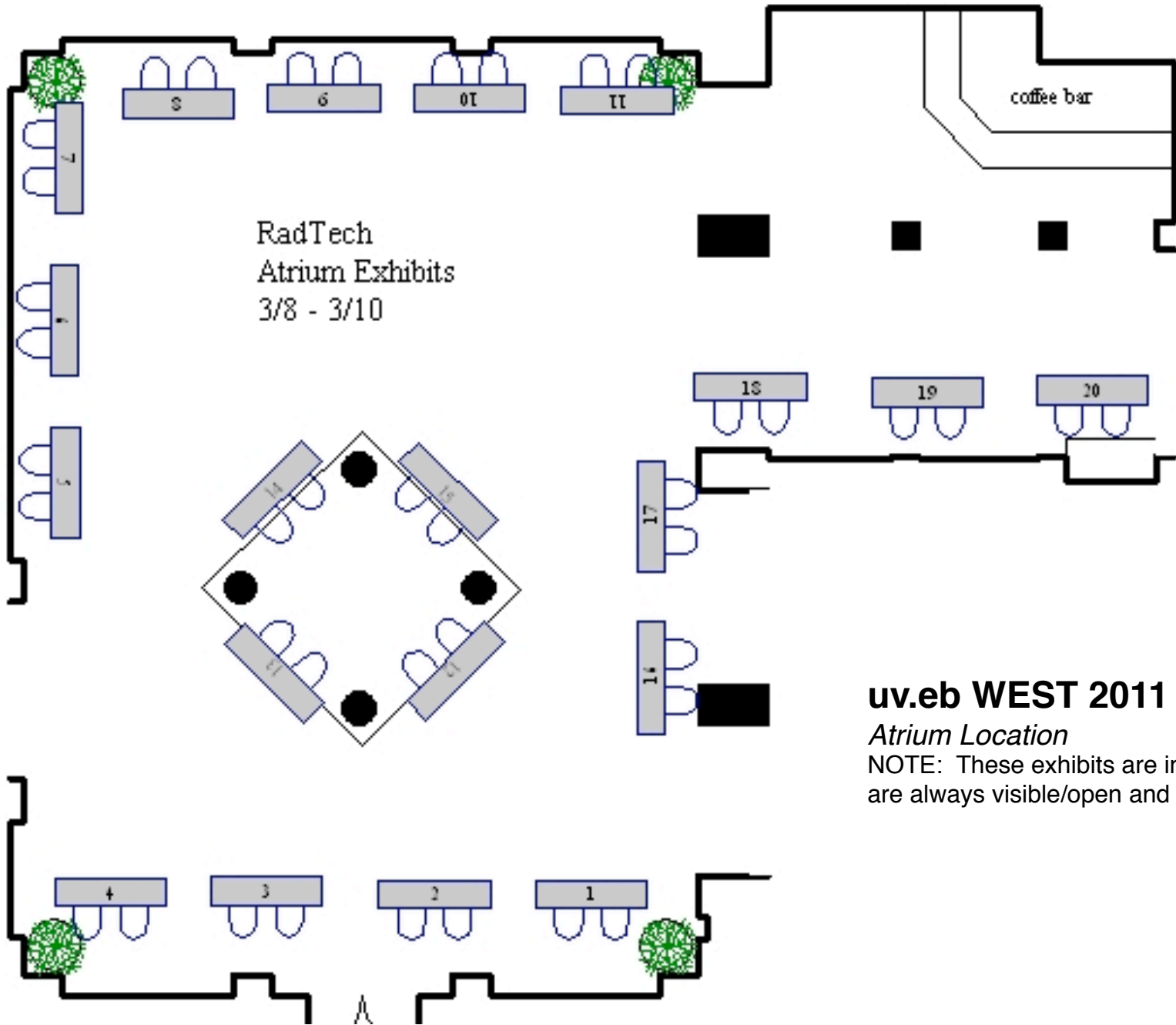
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uv.eb WEST 2011 Exhibits

Atrium Location

NOTE: These exhibits are in the hotel atrium and are always visible/open and not in a closed room.

uv.eb WEST

2011

TABLE TOP EXHIBIT CONTRACT

March 8-9, 2011

Biltmore Hotel & Suites – Santa Clara, CA



1 TABLE TOP EXHIBITOR INFORMATION

Important: Please **PRINT** your company name exactly as you want it to appear in all promotion materials

Company Name _____

Address _____

City _____ State _____ Zip/Postal Code _____ Country _____

Telephone Number _____ Fax Number _____

E-Mail _____ Company Web Address _____

Name of Person to Receive all Exhibitor information _____

2 RENTAL FEES

RadTech Member \$995.00

Non-Member \$1695.00

Total Due: _____

Total Due: _____

Five Booth Choices: 1. _____ 2. _____ 3. _____ 4. _____ 5. _____

3 PAYMENT

Check made payable to RADTECH or Credit Card _____
Credit Card Security Code _____ Expiration Date: ____/____/____

4 PRODUCTS AND/OR SERVICES TO BE DISPLAYED

Please list a description of the products/services that will be displayed in your table top exhibit:

5 SIGNATURES

We, the undersigned, do hereby apply for the reservation of table top exhibit space in uv.eb WEST 2011. When executed by both parties, this shall constitute a binding agreement between RADTECH and the undersigned Exhibitor for the rental of said exhibit space at Biltmore Hotel – Santa Clara, CA as more fully described in sections 1-5 of this agreement.

We have read and agree to abide by the "Exhibitor Rules and Regulations" which are part of this agreement by reference and fully incorporated herein, the "Exhibitor Services Brief," and any such additional rules and regulations as may be adopted by RADTECH. We understand that any change in the information on this agreement must be made in writing.

Name (Please print) _____ Authorized Signature _____
Title _____ Date _____

6 CONTRACT VALIDATION

To validate this contract, please fill in all sections completely. Be sure to sign the agreement and return it with the full amount due for booth space to:

RADTECH
7720 Wisconsin Avenue
Suite 208
Bethesda, MD 20814
Fax: 240-209-2337

RULES & REGULATIONS

Exhibits and Exhibitors are subject to the following regulations. "Management" refers to RadTech International North America, manager of the exhibit, and its service contractors.

I. Contract for Space

This application, properly executed by Exhibitor, shall upon written acceptance and notification of space assigned by Management, be a valid and binding contract. After assignment, space location may not be changed without Management's prior written approval. Request for space will be assigned based upon the RadTech Show Point selection system. All those not a part of the point selection system will be assigned on a first-come, first-served basis when a signed contract is received with payment. Should the facility or designated halls change after initial space has been confirmed, Management reserves the right to re-layout the exhibit hall and reassign space according to the point system.

II. Use of Exhibit Space

Exhibits may not project beyond allotted space or interfere with the lighting or space of other Exhibitors. Aisles must be kept clear of exhibits, and Exhibitors may not interfere with the free flow of traffic. No Exhibitor may assign, sublet or share all or part of its space with other Exhibitors. Exhibitors may display only products and services they officially represent.

Demonstrations or related activities must be confined to Exhibitor's assigned space, as must distribution of circulars, catalogs, folders, promotion materials and devices. None of these may be distributed in the aisles, meeting rooms, registration areas, or any other rooms or areas of the Exhibit and Conference. Exhibits may not contain sound systems or noise-making devices that annoy or disturb adjacent Exhibitors. Management may restrict, reject, eject or prohibit any exhibit, in whole or part, which detracts from the exhibition due to sound, appearance, distribution of materials, personal conduct, or anything Management rules to be objectionable. In enforcing these regulations, Management is not liable for refunds of space rental or other expenses incurred by Exhibitor.

Management reserves the right to limit the rental of exhibition space, and the assignment of hospitality suites at the participating hotel, to those companies exhibiting products and/or services which are directly related to the UV/EB curing industry.

III. Table Top Exhibit Specifications

One, six foot table with skirting will be furnished by Management.

IV. Installation and Removal of Exhibits

All exhibits must be installed one hour prior to the opening of the exhibition on the first day and remain open until the closing hour on the final day. Exhibitor shall not dismantle or start packing prior to closing time. No exhibit will be installed or removed during Exhibit hours. Exhibits must be removed by the time and date set forth by Management. Any exhibitor dismantling or removing their exhibit prior to the close of the show on the final day will forfeit all of their accrued space selection points for this show.

V. Conference Registration

Exhibitors will receive one complimentary full conference registration as an exhibitor.

VI. Cancellation/Refund/Payment Policy

Management will refund 50% of payments made if space, or any portion thereof, is canceled in writing up to 90 days prior to the exhibition opening. No refund thereafter. Exhibit space can be released by Management for non-payment of rental space fees that are more than 30 days past due. Any payments made to the date of release will be non-refundable.

VII. Liability

Neither Management nor the Host Facility, its officers, employees or representatives is responsible for the loss, damage or injury to Exhibitor or Exhibitor's employees or property from any cause, before, during or after period covered by this contract. Exhibitor, upon signing this contract, releases Management, the Convention facility, its officers, employees and representatives from, and agrees to indemnify same against, any claims for loss, damage or injury.

Exhibitor assumes responsibility for accident, injury, or property damage to any person visiting their exhibit, where such accident, injury or damage is caused by negligence of the Exhibitor, or his employees or agents.

Exhibitors insuring exhibits, materials and/or personnel do so at their own expense.

Management is not liable for nonfulfillment of commitment for delivery of space due to exhibition premises being damaged, destroyed, or rendered unusable by fire, accident, act of God, or public enemy, strike, authority of law, or any other cause. If exhibition cannot be held or space delivered for that purpose, Management's sole liability is to reimburse Exhibitor the space rental fee, less any costs or charges paid or incurred by Management for advertising, administration and similar purposes.

VIII. Protection of Exhibit Facility Property

Use of screws, bolts, nails, staples, tacks, pins, tape or other items that may deface or damage floors, walls, ceilings, doors or other exhibit facility property is prohibited. Exhibitors must repair damage at their own expense.

IX. Security

Management shall provide guard service throughout the hours of installation, non-exhibit hours, and tear-down periods, and exercise reasonable care for the protection of Exhibitors' materials and displays. Beyond this, Management, the Convention facility or any officer or staff member thereof will not be responsible for the safety of the property of the Exhibitor, their employees or agents, from theft, damage by fire, accident, or any other cause. Exhibitors must provide their own insurance and/or policy riders to cover all booth contents.

X. Licensing Agreement/Fees

Exhibitor acknowledges and accepts responsibility for securing any licensing agreements and royalty payments for the use of music, video or printed materials that may be protected under United States copyright laws.

XI. Photography & Videotaping

The taking of photographs and/or videotaping is restricted exclusively to your own booth at all times. You may not photograph or videotape other Exhibitors' booths at any time.

XII. Utilities

Management will exercise proper and reasonable care to insure that all services are installed and operational during show hours. However, Management cannot be held responsible for late installation or interruption of service.

XIII. Union Regulations

Exhibitor agrees to abide by any union regulations that might be in force at the Convention facility or with all authorized service contractors hired by Management.

XIV. Handling and Storage

Management and the owners/managers of the facility where the exhibition is to be held shall not accept or store display materials or empty crates. Exhibitors shall make their own arrangements for shipments, delivery, receipt, and storage of such materials and crates directly with the Host Facility. The Exhibitor must provide the Host Facility with all bills of lading. All shipments and deliveries to the Exhibition must be prepaid.

XV. Hospitality

Exhibitor agrees to refrain from hosting any kind of activities that occur outside of the show floor during conference and show hours. This includes meetings, hospitality and off-site functions of any kind. Hospitality suites must be requested through Management.

XVI. Age Restrictions

No one under the age of 18 will be allowed on the show floor at any time, including set-up, teardown and show hours.

XVI. Amendments

These rules may be revised by Management and all points not covered are subject to Management's decision.